

# Jefferson Jimplecute

JOIN INDUSTRY, MANUFACTURING, PLANTING, LABOR, ENERGY, CAPITAL (IN) UNITY TOGETHER EVERLASTING

## 5th Oldest Newspaper in Texas

120 North Vale Street  
Jefferson, Texas 75657  
(903) 665 - 2462

### [About Us](#)

We are the newspaper of record in the city of [Jefferson, Texas](#) and the county seat newspaper serving [Marion County](#).

Founded in 1848, the *Jefferson Jimplecute* is Texas's fifth oldest newspaper and has served the people of Marion County, Texas and East Texas with pride and journalistic integrity throughout the decades.

Our name, *Jimplecute*, stands for Join Industry, Manufacturing, Planting, Labor, Energy, Capital (in) Unity Together Everlasting.

Regarded as one of the nation's historic newspapers, archived editions are available at the [Library of Congress](#).

### ***Jimplecute* Advertising Rates**

#### Print Advertising

\$7.00 per column inch/\$6.50 per column inch (Non-profit)

#### Popular Sizes

15" (3x5) black and white ad - \$105/\$97.50 (Non-profit)

4" (2x2) black and white ad - \$28/\$24 (Non-profit)

Quarter Page (includes color) - \$210/\$195 (Non-profit)

Half Page (includes color) - \$400/\$371 (Non-profit)

Full Page (includes color) - \$775/\$720 (Non-profit)

Shop Jefferson - \$10/week  
Area Church Directory - \$8/week

Order and Payment Deadline: Monday at 4 P.M. CT

Published Weekly on Thursdays

Circulation: 1,400 readers per week  
500 mail | 700 single copy | 200 carrier

Website: [www.jimplecute1848.com](http://www.jimplecute1848.com)  
45,000 unique visitors in 2018

Social Media: [Facebook](#) (@Jimplecute1848)  
[Twitter](#) (@Jimplecute1848)  
[Instagram](#) (@Jimplecute1848)

### **Sample Online Paper for Subscribers:**

[Jefferson Jimplecute | October 11, 2018 Edition](#)

